

SAPIR BEN DAVID

UX/UI DESIGNER
Experienced Graphic designer

EDUCATION

2024
Shenkar - UX / UI Design

2017 – 2018
ORT college- Practical
Engineer in Media and Graphic
Design.

2012 – 2015
High school Diploma in Visual
communication.

IDF
2012 – 2015
Full Service
Reserve recruitment and HR

SKILLS

Proficient



- Figma
- Photoshop
- Illustrator
- AdobeXD
- InDesign
- WIX
- ProCreate
- Canva
- Adobe Ai
- Mac OS and Windows



Familiar

- Premiere
- After Effects

L a n g u a g e s

Hebrew | English

 sapirbd@gmail.com
 [My Protfolio](#)

 [054-2050391](tel:054-2050391)
 www.linkedin.com/in/sapirbd_

ABOUT

Creative and experienced graphic designer, graduated with honors in Graphic Design and UX/UI from Shenkar. Proficient in Adobe Creative Suite and Figma, with knowledge in video editing for social media. Extensive experience in the media and print industries. Highly motivated, creative, responsible, with strong self-learning abilities and continuous drive for professional growth.

EXPERIENCE

MIGVAN SIGNPOSTING SYSTEMS LTD **2023 - 2024**

- Graphic designer at a leading signage company.
- Responsible for designing and producing Signposts, street ads, illuminated signs, laser cutting, stickers, and magnets.

Gernetic Israel Ltd **2022 – 2023**

- Graphic design for four brands in the cosmetics field.
- Content creation for websites and social media.
- Collaborating with marketing teams.
- Photography and video editing for social media.
- Design of brochures, flyers, and stickers.
- Translation and localization of content for the Israeli market.

ART Judaica **2022**

- Design of packaging, invitations, logos, and outdoor signs.
- Photography and video editing in the studio.
- Provided design guidelines for product manufacturing .
- Maintaining product inventory using InDesign.
- Providing printing instructions to manufacturers abroad.

Havaya Home **2021**

- Designing home decor products (kitchen, bathroom, office, gifts) for various companies.
- Creating marketing slogans.
- Providing printing instructions to manufacturers in China.